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Cellon to Evaluate Soleus for Feature Phone Designs

Designer of over 30 million wireless handsets signs MOU to assess Intrinsyc's Soleus™ mobile phone software platform for low cost feature phone designs

Vancouver, Canada and Shenzhen, China, July 18, 2006, Intrinsyc Software International, Inc. (TSX:ICS), a mobility software and services company, and Cellon International, a leading provider of end-to-end design and systems integration services for the wireless handset industry, today announce they have signed a Memorandum of Understanding (MOU) to evaluate Soleus™ for use in custom feature phone designs. Soleus is a Microsoft® Windows™ CE-based mobile phone software platform created by Intrinsyc that offers handset designers and manufacturers a new way to develop phones. In the MOU, Cellon commits to evaluating the potential cost savings and reduced development time that Soleus offers for feature phone designs when it is integrated with Cellon's hardware design platforms.

Cellon is the world's largest independent design house for wireless terminals and modules. The company's wireless hardware platforms are designed for a full range of handsets, from low-cost to full multimedia capabilities. Over 30 million phones designed by Cellon have been sold worldwide by leading brands including Siemens, Amoi, Royal Philips Electronics (PHG) and UTStarcom (UTSI). In its evaluation Cellon is assessing the potential advantages of the Soleus modular development methodology relative to the current software solutions they are deploying. As a 'turnkey' software solution, Soleus comes pre-integrated with all the telephony essentials, delivering cost and time savings for handset designers and enabling them to innovate directly on the handset.

"Intrinsyc is very excited to be working with Cellon during the evaluation of Soleus as a software platform for its feature phone handset designs," said Derek Spratt, CEO of Intrinsyc. "Cellon has globally acclaimed design and development expertise and their solutions are among some of the most cost-effective in the industry. The cost and time-to-market benefits of Soleus complement Cellon's hardware designs and we hope to successfully continue our business relationship to create market-ready feature phone handset offerings."

For more information on Cellon and its products, visit www.cellon.com. For more information on Intrinsyc and Soleus, visit www.intrinsyc.com/soleus.

About Cellon International

Cellon International is a leading provider of end-to-end design and systems integration services for the wireless handset industry. Cellon provides complete platform and fully outsourced solutions for handset OEMs and retailers worldwide, delivering global service through the efforts of more than 800 employees. In addition, Cellon has established strategic relationships with leading technology players and third-party software developers. Over 30 million wireless handsets based on Cellon's designs have been shipped to date.

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About Intrinsic Software International, Inc.

Intrinsic is a mobility software and services company. Its mobile software products, engineering design services and systems integration expertise help customers make better decisions, improve productivity, and reduce time-to-market. Since 1996, Intrinsic has built a strong customer base and has formed solid alliances with many leading technology companies including Microsoft, IBM, Intel, Philips, Siemens, Symbian, General Electric, Hand Held Products, Texas Instruments and Ford.

Named a Microsoft Gold Partner, Intrinsic has extensive experience with the intricacies of designing, developing and supporting voice and data-enabled handsets built on Microsoft's Windows™ CE operating system. Intrinsic is also the creator and licensor of Soleus™, the world's first feature phone software platform based on Windows™ CE. Soleus™ offers a new way to build feature phones, providing pre-integration with leading hardware platforms, all the telephony essentials and pre-integration of the most popular data applications.

Intrinsic is a publicly traded company, headquartered in Vancouver, Canada with additional regional offices in Bellevue, Washington, and Birmingham, UK and Barbados. To find out more about Intrinsic, visit: www.Intrinsic.com.

Forward Looking Statements

This press release may contain forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply and demand conditions, and other expectations, intentions and plans contained in this press release that are not historical fact. Our expectations regarding future revenues depend upon our ability to develop and supply products, which we do not produce today and that meet defined specifications. When used in this press release, the words "plan," "expect," "believe," and similar expressions generally identify forward-looking statements. These statements reflect our current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the pervasive computing market. In light of the many risks and uncertainties surrounding the pervasive computing market, you should understand that we couldn't assure you that the forward-looking statements contained in this press release will be realized. The Company disclaims any intent or obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

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